

RULES AND REGULATIONS

The DrugFreeSG Video Competition 2021 is organised by the Central Narcotics Bureau (CNB), together with appointed vendor, Production Edge Pte Ltd (henceforth referred to as the “Organiser”). It is targeted at youths who are interested in video production. Centred on an anti-drug theme, participants are required to demonstrate their understanding of the theme by incorporating it into their videos.

All participants of DrugFreeSG Video Competition 2021 are required to adhere to this set of rules and regulations stipulated by CNB and the Organiser to be eligible for participation in the competition.

1. ELIGIBILITY

- This competition is open to all youths between the age of 13 and 25 years old (as of the closing date of submission of video entries, 23 July 2021).
- Participants can include locally based non-students or registered students from all secondary schools, international schools, private educational institutions, vocational institutes / ITEs, junior colleges, centralised institutes, polytechnics and tertiary institutions.
- Participants must be Singapore Citizens, Permanent Residents or foreigners residing in Singapore on a valid Singapore Immigration Pass (e.g., Student’s Pass, Dependant’s Pass) during the period of competition.

2. CATEGORIES

- The competition categories, sub-themes and length of video are as tabulated:

| CATEGORY | SUB-THEME | LENGTH OF VIDEO |
|--|----------------------------|--|
| Youths (aged between 13 – 18) | Heroes of Life | Up to 2 minutes (excluding credits) short film (Non-Animation) |
| Young Adults (aged between 19 – 25) | Creating New Possibilities | Up to 2 minutes (excluding credits) short film (Non-Animation) |

3. PRIZES

- The prizes for the respective categories are as follows:

| CATEGORY | Cash Prizes (S\$) | | | |
|--------------|-------------------|----------|----------|---------------------------|
| | First | Second | Third | Merit (2 Per Category) |
| Youths | 2,000.00 | 1,500.00 | 1,000.00 | 500.00 |
| Young Adults | 2,000.00 | 1,500.00 | 1,000.00 | 500.00 |

Popularity Contest

| Category | Prizes for Most Popular Video |
|--------------|---------------------------------|
| Youths | S\$100.00 Shopping Mall Voucher |
| Young Adults | S\$100.00 Shopping Mall Voucher |

| | |
|----------------------------|------------------------------------|
| Online Voting ¹ | 2 x S\$50.00 Shopping Mall Voucher |
|----------------------------|------------------------------------|

- Prizes must be accepted as awarded. The prizes are neither refundable nor transferable.
- The Authority reserves the right to change the prizes, but the value will remain.
- Prize winners will be duly notified.

4. GENERAL REQUIREMENTS

- Participants may either form a team of up to 4 persons or participate in the competition alone. Particulars of all team members must be provided in the registration form. Teams with undeclared members will be disqualified.
- Each team should designate one member as the team leader to represent the team to liaise with the Organiser.
- Participants who are students may either form a team across different schools or within their respective schools.
- Each school can send more than one team to participate in the video competition but the members in each team must be unique (i.e., individuals can only participate in one category of the competition).
- Registration is free of charge.
- Photocopies of the registration form are acceptable. The registration form can also be downloaded from the DrugFreeSG microsite (www.drugfreesg.com)

5. REQUIREMENTS FOR VIDEO

- Participants' videos are to focus on the message of **Anti-Cannabis, Methamphetamine and/or New Psychoactive Substances (NPS)**² with an over-arching theme of "For a DrugFreeSG".
- The video must include the sub-theme "Heroes of Life" or "Creating New Possibilities", depending on the category the team is participating in.

Youths (aged between 13 and 18)

- a) Heroes of Life** – Celebrating life by being an inspiring role model to our family and friends. We can be heroes. In this theme, we encourage participants to be heroes of not only their lives but in championing the drug-free case. They will be the ones to save their friends and families in their fight against drugs. In this video, participants may show how overcoming the temptation of cannabis/methamphetamine/NPS empowers them to stay drug-free and become a hero in their life.

Young Adults (aged between 19 and 25)

- b) Creating New Possibilities** – Celebrating life by creating something meaningful to live for. In this theme, we encourage participants to focus on the positives and create new possibilities in their lives. Doing so can result in feelings of satisfaction that can be helpful in occupying the mind and in facing challenges. In the video, participants may show how taking up alternate activities can help in fighting off any temptation of cannabis/methamphetamine/NPS, allowing one to live a healthy, drug-free lifestyle.

¹ Only online voters who did not participate in the video competition are eligible to vote and stand a chance to win the prizes.

² More information on Drugs and Inhalants can be found at www.cnb.gov.sg/drugs-and-inhalants.

- Participants can also visit the CNB website (www.cnb.gov.sg) or CNB's YouTube Channel (CNB.DrugFreeSG) for reference of past winning entries.
- The tone of the video can be educational, inspiring, persuasive etc. **Interview-style videos are not allowed for the competition.**
- Scenes involving vivid intravenous drug-taking, and other non-palatable/factually inaccurate scenes should be refrained.
- The video **must not** contain anything that is libellous, defamatory, obscene, indecent, harmful, abusive, harassing, threatening, vulgar materials (including language), images that directly glorify drug use or will expose CNB and/or the Organiser to any civil or criminal proceedings.
- The video can be produced using any available tools such as digital cameras, camcorders, video capabilities on mobile phones and tablets, etc., so long as it is in a format that is clear and can be uploaded on YouTube and social media platforms. Software used must not be unlicensed or illegally obtained.
- The onus is on the participating team to ensure that all approvals and permissions for use of materials within the video have been obtained before submission. This includes (but is not limited to) materials such as music, use of locations, use of casts, etc. Proper permits must also be obtained for drone filming and filming in public and/or private premises. CNB and the Organiser will not be held responsible for any unauthorised use of the above by the participants.
- Participants must ensure that there is no prominent display of brands (which may require copyright clearance) in their videos.
- All charges incurred by the participants in the course of filming for this competition must be borne by the participants. Participants will not be reimbursed for any materials or resources used in the production of their videos, or any expenses related to their participation in the competition.
- CNB and the Organiser reserve the right to disqualify or bar any team/person from taking part in the competition without explanation or for non-compliance of rules and regulations.
- CNB and the Organiser reserve the right to edit the video entries before uploading them on YouTube or any other websites as deemed fit. Each video entry must have a title/caption and accompanying synopsis.
- Subtitles in English must be included (when languages other than English are spoken or where applicable).
- All videos submitted should be **up to 2 minutes only excluding credits**, teams will be disqualified if their submitted entries do not meet the stipulated duration.
- Credits to be provided at the end of the video will be excluded from the length of the video, and should include the following:

Title/Caption of the video

Team Name

Name of Team Members

Phrase "For a #DrugFreeSG organised by Central Narcotics Bureau"

Name of School (optional)

6. JUDGING CRITERIA

- Videos will be judged by a panel of CNB officials and judges appointed by the Organiser. The decision of the panel is **FINAL** and no correspondences, enquiries or appeals will be entertained.
- The judging criteria and score allocation are as follows:

| Judging Criteria | Score Allocation |
|------------------------------|------------------|
| Clarity of Anti-Drug Theme | 40 |
| Creativity / Storytelling | 20 |
| Originality of video | 15 |
| Overall impact / Messaging | 10 |
| Camera Work / Cinematography | 10 |
| Audio / Video Editing | 5 |
| Total | 100 |

- CNB reserves the right to publicise, and/or broadcast the winners' names, likeness, images, or characters at any time the Bureau deems it.
- CNB reserves the right to cancel any competition category.
- CNB reserves the right to change, amend or withdraw any of the rules and regulations stipulated without prior notice.
- CNB reserves the right to reject any video entry that has been previously used for other competitions or accepted for broadcast through any public media (e.g., Internet, radio, television).
- CNB reserves the right not to award any of the prizes should the video entry, as assessed by the judging panel, fail to meet the required standards.

7. COMPETITION TIMELINE

- The timeline of the competition is summarised below:

| ACTIVITY | DATE ³ |
|--|----------------------------|
| Closing date for submission of entries | 23 July 2021 (Friday) |
| Announcement of results | 06 September 2021 (Monday) |
| Online Voting ⁴ | 06 to 17 September 2021 |
| Announcement of Popularity Contest | 24 September 2021 (Friday) |

8. SUBMISSION

- The closing date for submission of video entry is **Friday, 23 July 2021, 23:59 hours.**
- Submission requirements:
 - a) A YouTube link of the video;
 - b) Fully completed and signed registration form; and
 - c) Feedback forms completed and signed by **ALL Participants**
- Late entries will not be accepted.
- All video entries will be screened for compliance with the Rules and Regulations stipulated in this document.
- **Only online submissions** to the DrugFreeSG microsite (www.drugfreesg.com) or via email (info@drugfreesg.com) before the deadline are accepted.
- For submission via email (info@drugfreesg.com), please note the following:

Contact Person : Lina or Iskandar
 Contact Number : +65 8196 7859

³ Dates may be subjected to changes due to unforeseen circumstances. Participants will be duly notified by the Organiser.

⁴ The video entries will be uploaded onto the DrugFreeSG microsite (www.drugfreesg.com) for online voting by members of the public. Participants may get their friends or family members to vote for the entries.

Name of Competition : #DrugFreeSG Video Competition 2021

9. ANNOUNCEMENT OF RESULTS

- Winners of the video competition will be notified via email within 5 working days after announcement on 06 September 2021 (Monday).
- Winners of the popularity contest will be notified via email within 5 working days after announcement on 24 September 2021 (Friday).
- The notification will be sent to the email address provided by the team on the registration form. We will also broadcast the results on CNB Facebook, Instagram and/or the microsite (www.drugfreesg.com).

10. ACKNOWLEDGEMENT

- Email acknowledgement will be sent within 2 days upon receipt of the submission.
- Participants will be notified if their submissions are incomplete. Participants may resend their submission as long as it is before the deadline.
- No email acknowledgement will be sent to the teams whose submissions are received 24 hours before the deadline.

11. VIDEOGRAPHY WORKSHOP

- There will be a free virtual videography workshop on **Saturday, 10 April 2021⁵** for participants of the DrugFreeSG Video Competition 2021. More information on the virtual workshop will be made available at www.drugfreesg.com, nearer to date.
- All team members are strongly encouraged to attend the virtual workshop and they are required to register via the DrugFreeSG microsite (www.drugfreesg.com) by Wednesday, **31 March 2021**.
- Participants are required to take part in the DrugFreeSG Video Competition 2021 after attending the virtual workshop.

12. AFTER COMPETITION

- CNB reserves the rights to select winning and outstanding entries (credits will be duly given) to be uploaded on CNB's YouTube Channel.
- Any videos posted on YouTube will be subject to YouTube's privacy policy.
- By submitting a video for this competition, participants are deemed to have granted CNB a royalty-free licence to copy, distribute, modify, display, and perform publicly, and otherwise use, and authorise others to use the video for any educational purpose throughout the world and in any media without requirement for any further consent, compensation, or approval from participants.
- CNB reserves the right to make all videos entries submitted for this competition available to the general public from its website, Facebook, YouTube and Instagram, and to distribute the purposes, including, but not limited to, on Internet sites, at conferences and events, on television and other media outlets.
- CNB reserves the right to modify the videos submitted for this competition to enhance its aesthetic appeal before screening, and to broadcast the videos in any medium/venue as CNB deems fit.

⁵ Date/time of the virtual workshop may be subjected to changes due to unforeseen circumstances. All registered participants will be duly notified by the Organiser.

- CNB may invite winning teams to share their experiences at the next competition workshop.
- Winning teams of both Youth and Young Adults Categories may also be invited for an opportunity to work with CNB on other projects after the competition.

13. COPYRIGHTS AND INTELLECTUAL PROPERTY ISSUES

- If teams wish to include music into the video, only self-composed or royalty-free music can be used to prevent infringement of copyrights. The videos must not contain or make references to any names, products or services of any company or entity or any third-party trademarks, logos, trade dress or promotion of any brand, product, or service. Videos found to have committed plagiarism will be disqualified.
- All materials submitted are non-returnable and shall remain the property of CNB.

14. DISQUALIFICATION

- CNB will disqualify any entries it deems to contain offensive material, or that it believes to not comply with any of the foregoing requirements or provision of the Rules and Regulations stated in this document, or the site usage agreement of Facebook, YouTube, and Instagram. CNB's decision on this and all matters pertaining to the competition shall be final and binding with no right for appeal.
- Videos must not have been previously submitted in any competitions or accepted for media (e.g., internet, radio, television).
- Participants must ensure that there is no plagiarism or violation of copyrighted work. Permission must be granted from the original creator or copyright owner if any non-original elements (e.g., photographs, music, screen shots) are used. Participants are required to furnish CNB with proof of relevant copyright permissions, without delay, upon request. Any entry that contains elements that have not cleared copyright will be disqualified.
- Participants must ensure that their submissions do not violate any laws, statutes, or regulations (including without limitations, intellectual property rights, trade secrets, privacy, publicity, or other rights) of any relevant parties.
- Videos that copy or spoof existing local or foreign stories or advertisement will be disqualified.
- CNB reserves the right to review, withdraw, or suspend the submissions in part if any of the conditions are not satisfied, or if any part of the video is against public interest, public order or national harmony or offends the good taste of decency.

15. ACCEPTANCE

- By accepting these Rules and Regulations, participants verify that they have read through and agreed to all the Rules and Regulations for this competition.
- By accepting these Rules and regulations, participants warrant that the information which they have submitted and/or distributed will not infringe the intellectual property, privacy, or any other rights of any third party, and will not contain anything which is libellous, defamatory, obscene, indecent, harassing or threatening.
- CNB reserves the right, but not the obligation, to screen, filter and/or monitor information provided by participants, and to edit, refuse to distribute or remove the information.
- By accepting these Rules and Regulations, participants warrant that all information submitted is true, current, and complete.
- In consideration of CNB and the Organiser agreeing to consider participants for the competition, by accepting these Rules and Regulations, each participant assigns to CNB the complete copyright and all other rights in any submission, which shall be for the full period of copyright.



- CNB shall be free to assign such rights to third parties.
- The Rules and Regulations are subject to change as and when CNB deems fit.

16. PRIZE COLLECTION

- The Organiser will work with the winning teams to obtain their details to facilitate prize collection. While cash prizes will be directly transferred to the team leader or school's account, the prizes for the Popularity Contest are to be collected by the team leader or team's teacher-in-charge. To facilitate smooth processing, winning teams are to respond to the Organiser's email **within 14 working days** for collection arrangement after the release of results on **06 September 2021, Monday**.

17. OTHER MATTERS

- For enquiries, please contact:

ORGANISER

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Company : Production Edge Pte Ltd
Contact : +65 8360 3096 / +65 8196 7859
Email : info@drugfreesg.com