

## RULES AND REGULATIONS

The DrugFreeSG Video Competition 2020 is organised by the Central Narcotics Bureau (CNB), together with appointed vendor, Production Edge Pte Ltd (henceforth referred to as the “Organiser”). It is targeted at youths who are interested in video production. Centred on an anti-drug theme, participants are required to demonstrate their understanding of the theme by incorporating it into their videos.

All participants of DrugFreeSG Video Competition 2020 are required to adhere to this set of rules and regulations stipulated by CNB and the Organiser to be eligible for participation in the competition.

### 1. ELIGIBILITY

- This competition is open to all youths between the age of 13 and 25 years old (as of the closing date of submission of video entries, 12<sup>th</sup> July 2020).
- Participants can include locally-based non-students or registered students of all international schools, vocational institutes/ITEs, Junior Colleges, centralised institutes, polytechnics and tertiary institutions.
- Participants must be Singapore Citizens, Permanent Residents or foreigners residing in Singapore on a valid Singapore Immigration Pass (e.g. Student’s Pass, Dependant’s Pass) during the period of competition.

### 2. CATEGORIES

- The competition categories and length of video are as tabulated:

CATEGORY	THEME	LENGTH OF VIDEO
Youths ( <i>aged between 13 - 18</i> )	Knowledge Is Power	Up to 2 minutes (excluding credits) short film (Non-Animation)
Young Adults ( <i>aged between 19 - 25</i> )	Strengthen Your Walls	Up to 2 minutes (excluding credits) short film (Non-Animation)

### 3. THEME

- The anti-drug theme for all categories is “For a #DrugFreeSG”.

### 4. PRIZES

- The prizes for the respective categories are as follows:

#### Video Competition

Category	Cash Prizes (S\$)			
	First	Second	Third	Merit (2 Per Category)
Youth	2,000.00	1,500.00	1,000.00	500.00
Young Adult	2,000.00	1,500.00	1,000.00	500.00



### Popularity Contest

Category	Prizes for Most Popular Video
Youth	S\$100.00 Shopping Mall Voucher
Young Adult	S\$100.00 Shopping Mall Voucher
Online Voting *	2 x S\$50.00 Shopping Mall Voucher

\* Only online voters who did not participate in the video competition are eligible to vote and stand a chance to win the prizes.

- Prizes must be accepted as awarded. The prizes are neither refundable nor transferable.
- The Authority reserves the right to change the prizes but the value will remain.
- Prize winners will be duly notified.

## 5. GENERAL REQUIREMENTS

- Participants may either form a team of up to 4 persons or participate in the competition alone. Particulars of all team members must be provided in the registration form. Teams with undeclared members will be disqualified.
- Each team should designate one member as the team leader to represent the team to liaise with the Organiser.
- Participants who are students may either form a team across different schools or within their respective schools.
- Each school can send more than one team to participate in the video competition but the team leader and members in each team must be unique.
- Participants who are not students but are aged between 13 and 25 years old (as of the closing date of submission of video entries, 12<sup>th</sup> July 2020) are also eligible to take part.
- Each individual may only participate in one category of the competition.
- Registration is free.
- Photocopies of the registration form are acceptable. The registration form can also be downloaded at DrugFreeSG microsite ([www.drugfreesg.com](http://www.drugfreesg.com))

## 6. REQUIREMENTS FOR VIDEO

- Each team shall focus on anti-cannabis narratives and must submit a video with the overarching theme of “For a #DrugFreeSG”. The video must include the sub-theme “Knowledge Is Power” or “Strengthen Your Walls”, depending on the category the team is participating in.

**Youth** (*aged between 13 and 18*)

**a) Knowledge Is Power**

A youth’s brain is like a sponge, being able to absorb as much information as they can. However, it is important to differentiate right from wrong. As such, with increasing influence from the mass media, it is crucial for youths to understand the harms and side effects of cannabis as well as bust the myths clouding the minds of other youths about cannabis. In the video, the participants are to show how having knowledge from the right and credible sources about cannabis empowers them to stay drug-free and help others stay drug-free as well.

**Young Adult** (*aged between 19 and 25*)

**b) Strengthen Your Walls**



With the legalisation of cannabis in various states in United States of America and other countries, young adults are exposed to the opinions of activist or pro-cannabis bodies. Their aim is to spread “positive” information about cannabis with no scientific backings with hopes to have cannabis legalised globally. However, as young adults, we have the knowledge, resilience and are mature enough to fight off any temptation and maintain a drug-free lifestyle. In the video, participants are to show methods of not being swayed by any pro-cannabis narratives online, keeping a #DrugFreeSG.

- Participants can also visit the CNB website ([www.cnb.gov.sg](http://www.cnb.gov.sg)) or CNB’s YouTube Channel (CNB.DrugFreeSG) for reference of past winning entries.
- The tone of the video can be educational, inspiring, persuasive etc. Interview-style videos are not allowed for the competition.
- Scenes involving vivid intravenous drug taking, and other non-palatable/factually-inaccurate scenes should be refrained.
- The video can be produced using any available tools such as digital cameras, camcorders, video capabilities on mobile phones and tablets, etc as long as it is in a format that is clear and can be uploaded on YouTube and social media platforms. Software used must not be unlicensed or illegally obtained.
- The onus is on the participating team to ensure that all approvals and permissions for use of materials within the video have been obtained before submission. This includes (but is not limited to) materials such as music, use of locations, use of casts, etc.
- Proper permits must also be obtained for drone filming.
- CNB and the Organiser will not be held responsible for any unauthorised use of the above by the participants.
- All charges incurred by the participants in the course of filming for this competition must be borne by the participants. Participants will not be reimbursed for any materials or resources used in the production of their videos, or any expenses related to their participation in the competition.
- Each video entry must have a title/caption and accompanying synopsis.
- Subtitles in English must be included (when languages other than English are spoken or where applicable).
- All videos submitted should be **up to 2 minutes only excluding credits**, teams will be disqualified if entries submitted does not meet.
- Credits to be provided at the end of the video will be excluded from the length of the video, and should include the following:

Title/Caption of the video

Team Name

Name of Team members

Phrase “For a #DrugFreeSG organised by Central Narcotics Bureau”

Name of School (optional)

- The video **must not** contain anything that is libellous, defamatory, obscene, indecent, harmful, abusive, harassing or threatening or will expose CNB and/or the Organiser to any civil or criminal proceedings, vulgar materials (including language) or images that directly glorify drug use.
- CNB and the Organiser reserve the right to disqualify any team/person or bar any team/person from taking part in the competition without explanation or for non-compliance of rules and regulations.



- CNB and the Organiser reserve the right to edit the videos before uploading them on YouTube or any other websites as deemed fit.

## 7. JUDGING CRITERIA

- Videos will be judged by a panel of CNB officials and judges appointed by the Organiser. The decision of the panel is final and no correspondences, enquiries or appeals will be entertained.
- The judging criteria and score allocation are as follows:

Judging Criteria	Score Allocation
Clarity of Anti-Drug Theme	40
Creativity / Storytelling	25
Originality of video	15
Overall Impact/Messaging	10
Camera Work/Cinematography	5
Audio/Video Editing	5
<b>Total</b>	<b>100</b>

- CNB reserves the right to publicise, and/or broadcast the winners' names, likeness, images or characters at any time the Bureau deems fit.
- CNB reserves the right to cancel any competition category.
- CNB reserves the right to change, amend or withdraw any of the rules and regulations stipulated without prior notice.
- CNB reserves the right to reject any video entry that has been previously used for other competitions or accepted for broadcast through any public media (e.g. Internet, radio, television)
- CNB reserves the right not to award any of the prizes should the video entry, as assessed by the judging panel, fail to meet the required standards.

## 8. COMPETITION TIMELINE

- The timeline of the competition is summarised below:

ACTIVITY	DATE <sup>[1]</sup>
Closing date for submission of entries	12 July 2020
Announcement of results	02 August 2020
Online Voting *	03 August 2020 to 14 August 2020

<sup>[1]</sup> Dates may be subjected to change, due to unforeseen circumstances. Participants will be notified accordingly.

\* The video entries will be uploaded onto the DrugFreeSG microsite ([www.drugfreesg.com](http://www.drugfreesg.com)) for online voting by members of the public.

## 9. SUBMISSION

- The closing date for submission of video entry is **Sunday 12 July 2020, 23:59 hours**.
- Submission requirements:
  - a) A YouTube link of the video.
  - b) Fully completed and signed registration form; and
  - c) Feedback forms completed and signed by **ALL Participants**.

- Late entries will not be accepted.
- All video entries will be screened for compliance with the Rules and Regulations stipulated in this document. All winning videos will be uploaded on DrugFreeSG microsite ([www.drugfreesg.com](http://www.drugfreesg.com)) for members of the public to vote for the most popular video. Participants may get their friends or family members to vote for the entries.
- **Only online submissions** to the DrugFreeSG microsite ([www.drugfreesg.com](http://www.drugfreesg.com)) or via email ([info@drugfreesg.com](mailto:info@drugfreesg.com)) before the deadline are accepted.
- For submission via email ([info@drugfreesg.com](mailto:info@drugfreesg.com)), please note the following:

Contact person : Lina or Suri  
Contact Number : +65 8360 3096 or +65 9001 5820  
Name of Competition : DrugFreeSG Video Competition 2020

## 10. ANNOUNCEMENT OF RESULTS

- Winners of the video competition will be notified via email within 5 working days after announcement on 02 August 2020.
- Winners of popularity contest will be notified via email within 5 working days after announcement on 24 August 2020.
- The notification will be sent to the email address provided by the team on the registration form. We will also broadcast the results on CNB Facebook, Instagram and/or the microsite ([www.drugfreesg.com](http://www.drugfreesg.com)).

## 11. ACKNOWLEDGEMENT

- Email acknowledgement will only be sent within 2 days upon receipt of the submission.
- Participants will be notified if their submissions are incomplete. Participants may resend their submission so long as it is before the deadline.
- No email acknowledgement will be sent to the teams whose submissions are received 24 hours before the deadline.

## 12. AFTER COMPETITION

- CNB reserves the rights to select winning and outstanding entries (credits will be duly given) to be uploaded on CNB's YouTube Channel.
- Any videos posted on YouTube will be subjected to YouTube's privacy policy.
- By submitting a video for this competition, participants are deemed to have granted CNB a royalty-free license to copy, distribute, modify, display and perform publicly, and otherwise use, and authorise others to use the video for any educational purpose throughout the world and in any media without requirement for any further consent, compensation or approval from participants.
- CNB reserves the right to make all videos submitted for this competition available to the general public from its website, Facebook, YouTube and Instagram, and to distribute the videos to groups and any other organisations interested in showing the videos for educational purposes, including, but not limited to, on Internet sites, at conferences and events, on television and other media outlets.
- CNB reserves the right to modify the videos submitted for this competition to enhance its aesthetic appeal before screening, and to broadcast the videos in any medium/venue as CNB deems fit.
- CNB may invite winning teams to share their experiences at the next competition workshop.



### 13. COPYRIGHTS AND INTELLECTUAL PROPERTY ISSUES

- If teams wish to include music into the video, only self-composed or royalty-free music can be used to prevent infringement of copyrights. The videos must not contain or make reference to any names, products or services of any company or entity or any third-party trademarks, logos, trade dress or promotion of any brand, product or service. Videos found to have committed plagiarism will be disqualified.
- The video must not have been produced or submitted in any other competition/forums.
- All materials submitted are non-returnable and shall remain the property of CNB.

### 14. DISQUALIFICATION

- CNB will disqualify any entries it deems to contain offensive material, or that it believes it violates or potentially violates any of the foregoing requirements or otherwise fails to comply with any provision of the Rules and Regulations stated in this document, or the site usage agreement of Facebook, YouTube and Instagram. CNB's decision on this and all matters pertaining to the competition shall be final and binding with no right for appeal.
- Videos must not have been previously submitted for other competitions or accepted for broadcast through any public media (e.g. internet, radio, television).
- Videos should not be concurrently submitted for other competitions or broadcast on public media (e.g. internet, radio, television).
- Participants must ensure that there is no plagiarism or violation of copyrighted work. Permission has to be granted from the original creator or copyright owner if any non-original elements (such as photographs, music, screen shots, etc) are used. Participants are required to furnish CNB with proof of relevant copyright permissions, without delay, upon request. Any entry that contains elements that have not cleared copyright will be disqualified.
- Videos that copy or spoof existing local or foreign stories or advertisement will not be accepted.
- Participants must ensure that their submissions do not violate any laws, statutes or regulations (including without limitation, intellectual property rights, trade secrets, privacy, publicity or other rights) of any relevant parties.
- CNB reserves the right to review, withdraw or suspend the submissions in part if any of the conditions are not satisfied, or if any part of the files is against public interest, public order or national harmony or offends good taste or decency.

### 15. ACCEPTANCE

- By accepting these Rules and Regulations, participants verify that they have read through and agreed to all the Rules and Regulations for this competition.
- By accepting these Rules and Regulations, participants warrant that the information which they have submitted and/or distributed will not infringe the intellectual property, privacy or any other rights of any third party, and will not contain anything which is libellous, defamatory, obscene, indecent, harassing or threatening.
- CNB reserves the right, but not the obligation, to screen, filter and/or monitor information provided by participants, and to edit, refuse to distribute or remove the information.
- By accepting these Rules and Regulations, participants warrant that all information submitted is true, current and complete.
- In consideration of CNB and the Organiser agreeing to consider participants for the competition, by accepting these Rules and Regulations, each participant assigns to CNB the



complete copyright and all other rights in any submission, which shall be for the full period of copyright.

- CNB shall be free to assign such rights to third parties.
- The Rules and Regulations are subject to change as and when CNB deems fit.

## 16. PRIZES COLLECTION

- The prize award is to be collected by team leader or team's teacher-in-charge. To facilitate smooth processing, winning teams are required to respond to the Organizer's email **within 14 working days** for collection arrangement after release of results on 12 July 2020, Sunday.

## 17. OTHER MATTERS

- The winning teams of both Youth and Young Adult Categories will have further opportunity to work with CNB.
- For enquiries, please contact:

### **ORGANISER**

Contact person	:	Ms Suri Nassir / Ms Lina Sinuan
Company	:	Production Edge Pte Ltd
Contact	:	+65 9001 5820 / +65 8360 3096
Email	:	<a href="mailto:info@drugfreesg.com">info@drugfreesg.com</a>

### **CENTRAL NARCOTICS BUREAU**

Contact person	:	Ms Oh Hui Quan / Ms Low Yen Peng
Contact	:	+65 6325 6676 / +65 6325 6695
Email	:	<a href="mailto:Oh_Hui_Quan@cnb.gov.sg">Oh_Hui_Quan@cnb.gov.sg</a> / <a href="mailto:Low_Yen_Peng@cnb.gov.sg">Low_Yen_Peng@cnb.gov.sg</a>